

HOFFMITZ  
MILKEN  
CENTER FOR  
TYPOGRAPHY



---

**VOX POP LA** examines how the voices of typography and design work to affect our world and influence our opinions. Join leading designers who visualize public movements, news, politics, and language.

---

**THE HOFFMITZ MILKEN CENTER FOR TYPOGRAPHY [HMCT]** at ArtCenter College of Design was founded in 2015 in memory of Professor Leah Hoffmitz Milken, a well-known typographer, letterform designer, and esteemed faculty member at ArtCenter. HMCT was created to be a home and a catalyst for the enhanced study of typography and letterform design. HMCT serves as an educational forum, a design laboratory, a research center and archive, as well as being a meeting place for learning, discussion, and the exchange of ideas and skills. HMCT holds workshops and special classes, symposia, lectures, exhibitions, and residency programs dedicated to all aspects of the typographic field.

VOX POP LA —  
Typographic Voices:  
Protest, Persuasion,  
Empowerment



## SPEAKERS

---

**Frances Anderton** is the Executive Producer and Host of *DnA: Design and Architecture*, a weekly radio show and blog exploring what matters in our designed world, broadcast on KCRW and [kcrw.com/dna](http://kcrw.com/dna).

**Frank Augugliaro** is a Deputy Art Director at *WIRED*. Prior to *WIRED*, Augugliaro held positions at *The New York Times Magazine* and *Esquire*, among others. His work has been recognized by various organizations including Art Directors Club, Society of Publication Designers, and D&AD.

**Dr. Nadine Chahine** is an award-winning Lebanese type designer, working as the UK Type Director and Legibility Expert at Monotype. She has an MA in Typeface Design from the University of Reading, UK, and a PhD from Leiden University, The Netherlands. Chahine's research focus is on eye movement and legibility studies for Arabic, Latin, and Chinese scripts. She has numerous awards, including two Awards for Excellence in Type Design from the Type Directors Club in New York in 2008 and 2011. Her typefaces include: the best-selling Frutiger Arabic, Neue Helvetica Arabic, Univers Next Arabic, Palatino and Palatino Sans Arabic, and Koufiya. Nadine's work has been featured in the 5th edition of *Meggs' History of Graphic Design*, and in 2012 she was selected by Fast Company as one of its 100 Most Creative People in Business. In 2016 her work was showcased in the 4th edition of *First Choice*, which highlights the work of the 250 top global designers practicing today.

**Robbie Conal** grew up on the upper west side of Manhattan, NY, raised by union organizers, "who considered the major art museums to be day care centers for him." Over the past 30 years, Conal has made more than 100 street posters satirizing politicians of all stripes, televangelists, the news and entertainment media, and global capitalists. With his unique brand of humor and insight, he has also taken on heavier subjects like censorship, war, social injustice, and environmental issues. Not to be understood too quickly, Conal recently began applying his wit—with great success—on celebratory portraits of his personal heroes: Nelson Mandela, Gandhi, Martin Luther King, Jr., Marie Curie, Albert Einstein, and Maya Angelou.

**Ty Drake** is a design educator and graphic design professional based in Los Angeles, and currently serves on the faculty of ArtCenter. As a child growing up in Oakland, CA, he was a participant in the Black Panther breakfast program. In his graphic series *Hard Bop*, he visually reinterprets the Black Panther Ten-Point Program. Highly influenced by its artistically rich music and passionate political culture, his design narrative draws upon the early and continuing influences of jazz musician Miles Davis, and is reflected in the seamless, lyrical relationship that he achieves between text, image, and space.

**Vanessa Eckstein** is known for her passion for taking on initiatives that blend cultural awareness, humanity, and a love of art to advance society and business alike. Eckstein's experiences living and working abroad have given her design firm Blok a unique international perspective that has been recognized and awarded around the world. Her considerable experience includes top global brands such as Nike, Pepsi, Nestle, and the Museum of Modern Art Miami, among many others. Eckstein's work has been exhibited in countries from Japan to Germany, most recently at the Bienal Iberoamericana de Diseño, Spain. Her work is represented in the permanent collection of the Royal Ontario Museum, as well as the Library of Congress, Washington, DC. Eckstein is an ArtCenter alum.

**Josh Higgins** is currently Executive Creative Director at Facebook on the Building 8 team which is focused on creating and shipping new, category-defining consumer hardware products. As a team of world-class experts, they drive innovation in the areas of augmented and virtual reality, artificial intelligence and connectivity. In 2013, Higgins concluded his role as Design Director for President Obama's 2012 campaign. As the Design Director, he built and led the creative team for the historic 2012 political campaign in which the web, design, and technology played a pivotal role. The responsibility of Josh and the team was to design the Obama 2012 campaign both online and offline.

**Simon Johnston** was educated at Bath Academy of Art in England and the Kunstgewerbeschule, Basel, Switzerland. In England he founded the design practice 8vo, as well as the influential typographic journal *Octavo*. Since relocating to Los Angeles in 1989, he has run his own design office, Simon Johnston Design, with a particular emphasis on typography, especially book and catalog work for museums and galleries. Johnston has taught typography and design at ArtCenter for 20 years. He is currently Faculty Director, Typography and Print, and the Creative Director of the Hoffmitz Milken Center for Typography. In addition to his teaching and design practice, he works on his own art and photography projects.

**Amos Paul Kennedy, Jr.** is an American printmaker, book artist, and papermaker best known for social and political commentary, particularly in printed posters. Kennedy creates prints, posters, and postcards from handset wood and metal type, oil-based inks, and eco-friendly and affordable chipboard. Many of the posters are inspired by proverbs, sayings, and quotes Kennedy locates, or that potential clients provide.

## EXHIBITIONS

---

### **FEMINAE: TYPOGRAPHIC VOICES OF WOMEN, BY WOMEN | SOUTH CAMPUS GALLERY**

FEMINAE: Typographic Voices of Women, by Women, is an exhibition of posters from the archives of the Center for the Study of Political Graphics that examine issues such as feminism, choice, gender equality, war, immigration, and violence against women. Included are works by Barbara Kruger, Sister Corita Kent, and the Guerrilla Girls.

### **CAST AND RECAST: ST. LOUIS TYPE DESIGN — PRESENT AND PAST | HMCT STOREFRONT GALLERY**

A collaborative exhibition by Terry Suhre, Jennifer McKnight, and Ben Kiel, Cast and Recast is a series of contemporary, politically-based posters created by various designers using a digital recast of an antique font.

### **OUTFEST: A STUDENT'S VOICE OF PROTEST AND EMPOWERMENT | HMCT**

Work by ArtCenter Graphic Design student Kristine Lim.



VOX POP LA —  
Typographic Voices:  
Protest, Persuasion,  
Empowerment

10 MARCH 2018

---

8.45–9.30 REGISTRATION / COFFEE

9.30 WELCOME AND INTRODUCTION

GLORIA KONDRUP + SIMON JOHNSTON

9.45–11.00 PANEL 1: THE INDIVIDUAL VOICE OF PROTEST

INTRODUCTION: GLORIA KONDRUP

MODERATOR: TY DRAKE

ROBBIE CONAL . AMOS KENNEDY, JR.

11.00–11.15 BREAK

11.15–12.30 PANEL 2: EMPOWERMENT, THE VOICE OF TYPOGRAPHY / INFLUENCE ON NEWS AND INFORMATION

INTRODUCTION: SIMON JOHNSTON

MODERATOR: FRANCES ANDERTON

DR. NADINE CHAHINE . FRANK AUGUGLIARO

12.30–2.30 LUNCH

---

1.00–2.30 DEMOS AND DIALOGUES

AMOS KENNEDY, JR. / DEMO: POWER OF THE PRESS / ARCHETYPE

CAROL WELLS / DIALOGUE: FEMINAE / SOUTH CAMPUS GALLERY

JESSE REED AND HAMISH SMYTH / DIALOGUE: THE EMPOWERMENT OF DIGITAL PUBLISHING

KRISTINE LIM / DIALOGUE: A STUDENT'S VOICE OF PROTEST

JENNIFER MCKNIGHT / DIALOGUE: CAST AND RECAST / STOREFRONT GALLERY

2.30–3.45 PANEL 3: THE BRAND VOICE OF PERSUASION

INTRODUCTION: GLORIA KONDRUP

MODERATOR: VANESSA ECKSTEIN

JOSH HIGGINS . DAVID MIHALY

3.45 SUMMATION AND INTRODUCTION OF DR. LORNE M. BUCHMAN

GLORIA KONDRUP + SIMON JOHNSTON

4.00 CLOSING REMARKS AND RE-DEDICATION OF HMCT: THE VOICE OF LEAH HOFFMITZ MILKEN

DR. LORNE M. BUCHMAN / PRESIDENT / ARTCENTER

4.30–7.30 PUBLIC RECEPTION CELEBRATING THE 3RD ANNIVERSARY OF THE HMCT AND THE OPENING OF THE EXHIBITION FEMINAE: TYPOGRAPHIC VOICES OF WOMEN, BY WOMEN

---

EXHIBITIONS

FEMINAE: TYPOGRAPHIC VOICES OF WOMEN, BY WOMEN | SOUTH CAMPUS GALLERY

CAST AND RECAST: ST. LOUIS TYPE DESIGN — PRESENT AND PAST | HMCT STOREFRONT GALLERY

OUTFEST: A STUDENT'S VOICE OF PROTEST AND EMPOWERMENT | HMCT

---

**Website**

voxpath-hmctartcenter.org  
hmctartcenter.org

**Instagram**

@hmctartcenter  
#voxpath #feminae

**Twitter**

@voxpath\_hmct  
@hmctartcenter

**Facebook**

hoffmitz milken center for typography HMCT

**Gloria Kondrup** spans both fields of art and design. As a design consultant to national and international firms, she helped evolve extensive branding, identity, and packaging systems. Companies benefiting from her expertise include Aon, Avon, and Goodwill Industries. As a full-time professor at ArtCenter College of Design, Kondrup has been a dedicated design educator for over two decades. As the Director of Archetype Press, ArtCenter's unique and vibrant letterpress studio, she redefines the value of typography and analog technology in the digital landscape. Her fine art prints and books are in private and public collections including AIGA, The Getty, and the Sackner Archive of Concrete and Visual Poetry. She was awarded the AIGA Greening of Design in 1997. Kondrup received her Bachelor's in Fine Art and her Master's in Design. She is currently the Executive Director of the Hoffmitz Milken Center for Typography.

**Kristine Lim** is a graphic designer based in Los Angeles, and currently a senior at ArtCenter College of Design. She is a multidisciplinary designer whose work moves between identity development, book design, posters, installation, and exhibition design. She mostly works in the field of culture, art, and social/political issues. As a designer, she believes her work can influence opinions and introduce new perspectives. She has a strong interest in designing for awareness, finding inspiration and empathy within individuals and their stories.

**David Mihaly** is the Jay T. Last Curator of Graphic Arts and Social History at The Huntington Library. He works with prints and ephemera spanning the 1700s to the 1960s, with special emphasis on printing history, commercial design, visual culture, and everyday life in the 19th and early 20th century. David has designed and curated over 20 major exhibitions involving historical prints and ephemera for clients including the National Parks Service, Boston Museum of Fine Arts, and the New York State Historical Association. His recent exhibits at The Huntington were *The Color Explosion: 19th-century American Lithography*, and *Your Country Calls! Posters of the First World War*.

**Jennifer McKnight** has been recognized in *Print Magazine*, and in several international publications including United Designs Annuals, Output Design Annual, and Golden Bee International Poster Biennials. Her poster work has been exhibited internationally and her design work has also been published in *Becoming a Graphic Designer: A Guide to Careers in Design* by Steven Heller and Theresa Fernandes. Her design writing appears in *Means by Which We Find Our Way*, edited by David Gardner and Andrea Wilkinson, *Keep/Delete*, edited by Andrea Wilkinson, and Robin Landa's 4th edition of *Graphic Design Solutions*. She is an associate professor of Graphic Design at University of Missouri—St. Louis.

**Jesse Reed**, originally from Youngstown, Ohio, attended the University of Cincinnati's College of Design, Art, Architecture, and Planning. He previously worked as an associate partner under Michael Bierut at the New York office of Pentagram. While at Pentagram, his clients included New York University, Hillary for America, Wildlife Conservation, Bobby Flay, Syracuse University, and Saks Fifth Avenue, among others. Reed is also co-founder of Standards Manual, an independent publishing imprint focusing on the preservation of graphic design history such as the NYCTA Graphics Standards Manual, and the NASA Graphics Standards Manual reissues.

**Hamish Smyth** is a partner at Order, a New York-based design office founded in 2017 with partner Jesse Reed. Smyth is also the co-founder of Standards Manual, an independent publishing imprint focusing on the preservation of graphic design history such as the NYCTA Graphics Standards Manual and the NASA Graphics Standards Manual reissues.

**Carol Wells** is an activist, art historian, curator, lecturer, and writer. She has been collecting posters and producing political poster art exhibitions on a variety of human rights themes since 1981. Trained as a medievalist at UCLA, she taught the history of art and architecture for over 13 years at CSU Fullerton until a poster changed her life. In 1988, Wells founded the Center for the Study of Political Graphics (CSPG), an activist, educational, and research archive with more than 90,000 social movement posters from the 19th century to the present. CSPG collects posters from all over the world and includes the largest collection of post-World War II human rights and protest posters in the United States. She believes that the power of graphics can combat public apathy and feelings of helplessness, and help open up a truly democratic arena for political debate.

---

**Dr. Lorne M. Buchman** began his tenure as the fifth President of ArtCenter College of Design in October 2009. Under his leadership, the College has made significant strides in areas of campus expansion, endowment growth, and increased scholarships and financial aid for students. He is currently focused on plans for new academic facilities, on-campus student housing, and the launching of ArtCenter's capital campaign. Prior to ArtCenter, Dr. Buchman served as President of Saybrook University in San Francisco. He also previously served as Provost and then President of California College of the Arts. A trained theatre director and scholar, he has held a number of faculty and administrative positions at the University of California, Berkeley. Dr. Buchman is the author of a book on filmic adaptations of Shakespeare's plays. He earned his PhD from Stanford University and received a B.A. from the University of Toronto.

## LEAH HOFFMITZ MILKEN

---

Professor Leah Hoffmitz Milken was a multi-award-winning graphic designer renowned for her letterform expertise. As a consultant to the top design firms in America, she contributed to, and helped evolve, some of the most recognizable logotypes and identities seen today. Throughout her career, she specialized in the creation of unique logotypes and typefaces for multiple industries and media. Corporate brands benefiting from her expert typographic eye include FedEx, Nokia, United Airlines, and Disney. As an educator for three decades, Leah left her mark on students through her skilled tutelage in typography and visual problem solving, inspiring future generations of "thinking designers." Since joining the faculty in 1992, Leah influenced a generation of graduates, many of whom have become internationally recognized experts in graphic design and typography. Notable former students include Mike Abbink, senior creative director at IBM Watson, and designer of the typefaces Kievet and Brando; and Josh Finklea, designer of the typeface Post Grotesque. Leah's profound dedication to teaching and her desire to give back to her students were recognized in 2008 when she was presented with an Honorary Alumna designation from ArtCenter. She was also active in the College's Legacy Circle, an alumni-led volunteer group raising support for student scholarships. In 2013, Leah was awarded the ArtCenter College of Design Distinguished Achievement Award for her commitment to design, typography and education. She was an honors graduate of Ontario College of Art in Toronto and pursued her graduate studies at the prestigious Kunstgewerbeschule in Basel, Switzerland. Awards and citations from organizations of note include the American Institute of Graphic Arts [AIGA], Graphis, Type Directors Club, Association Typographique Internationale [ATypI], and The Library of Congress.

